

'Believe in yourself and take a leap of faith. Lawyers tend to be risk averse and this can stymie innovative thinking. Think outside the box and you will make it'
- Anne-Marie Cade



Legal Innovation Index

DI✓ORCE RIGHT

DivorceRight is an innovative technology platform changing divorce for good and adopts a four step process to make every divorce amicable and steer clients to an out of court settlement . It adopts a fresh approach to divorce through a process of collaboration and mediation.

“ I think there has been a huge shift towards adopting a more innovative approach to the delivery of legal services in the last 6- 8 months and this is very encouraging. I find it's the younger generation of lawyers who are excited about innovation and are adopting it into their practices.

DivorceRight is the UBER for divorce bringing DIY divorces to the masses. The process streamlines divorce, saving client's turmoil and cash. Assists clients in the reorganization of the family unit and their finances. DivorceRight is the first firm in Australia to use this approach to automate much of the divorce process. Allows couples who may not have been able to afford such a comprehensive and nurturing solution to get the help they need when they need it.

Divorce Right makes the divorce process more amicable, easier, smoother and kinder and steers families towards settlement rather than an adversarial approach and also uses web based technology to automate paperwork and engage a community of professionals to assist the families.

It reduces the number of telephone inquires as clients now go directly to the website and send their queries through the website or my facebook and twitter pages. I rely on social media and email for marketing This results in cost savings to the firm and this benefit is passed onto the clients. Since I have a virtual office, my overheads are less and the administrative functions are streamlined. I also have a greater work/life balance.

It has also given me the opportunity to expand my client base across jurisdictions. As a lot of information is available online, the firm is virtually paperless and this saves money on printing and postage costs. Price certainty is an encouragement to clients to use this service rather than go through the traditional adversarial system which drives a lot of conflict. All the consultants I have on my panel are self-employed and they work the hours of their choice and remotely from a location of their choice. As a result I don't have the extra cost of having lawyers on my payroll.

Receiving the recognition by the Innovation Index has encouraged me immensely that the approach I have adopted has been recognised and has given me more confidence to go out into the market and try and steer more people to adopt my approach when separating. I am more driven now to make a difference in people's lives and help hem "make things Right again".